

# Privacy Policy Agrinsight

## **I - Why this notice:**

This page describes how to manage the Agrinsight website with reference to (i) the processing of the personal data of the users who consult it and (ii) the functioning of the cookies installed by the website itself.

This is a disclosure pursuant to art. 13 of GDPR 2016/679 (General Data Protection Regulation, European Regulation on the protection of personal data) to all users who interact with web services, accessible electronically starting from the addresses:

[www.agrisight.app](http://www.agrisight.app)

corresponding to the home page of the website of Agrinsight, of Advice&Consulting S.r.l. VAT number: 03536431202 (hereinafter the "Site").

The information is provided solely and exclusively for the aforementioned website and not for other websites that may be consulted by the user also via links on the pages of Agrinsight.

The information is also based on the Recommendation n. 2/2001 that the European authorities for the protection of personal data, gathered in the working group established pursuant to art. 29 of the directive n. 95/46 / CE, adopted May 17, 2001 to identify some minimum requirements for the collection of online personal data, and in particular, the methods, timing and nature of the information that the data controllers must provide to users when they connect to web pages, regardless of the purpose of the connection.

## **II - Data Controller**

The company Advice&Consulting, with registered office in Medicina (Bologna), 40059, Via della Cooperazione 19, C.F. and VAT number 03536431202 (hereinafter the "Data Controller") is the data controller that guarantees compliance with the rules on the protection of personal data by providing the following information about the processing of data freely communicated by you (Interested) in the course browsing on this site.

## **III - Data processed, purpose of processing and mandatory provision**

### *Navigation data*

The computer systems and software procedures used to operate this site automatically acquire certain data whose transmission is implicit in the use of Internet communication protocols.

This data (such as domain names, operating system used, type of browser device used for connection) is not accompanied by any additional personal information and is used exclusively for:

- (i) to obtain anonymous statistical information on the use of the site;
- (ii) manage the need to control the methods of use of the same;
- (iii) ascertain responsibility at the request of the judicial authority in the event of hypothetical computer crimes;
- (iv) improve the user experience in browsing our sites.

Websites therefore do not use profiling cookies to detect behaviors associated with IP or other information that can be combined with the owner (the person) who uses them. Only technical cookies are used to improve navigation and usability.

The legal basis that legitimates the processing of such data is the need to make the site functionalities usable and to guarantee an adequate usability of the same.

#### *Personal data*

The only personal data collected are those provided voluntarily and directly by the user through explicit forms and processed for the following purposes:

- (i) respond to the requests and questions of the person concerned;
- (ii) in the presence of the specific consent of the interested party, for the periodic sending, via e-mail, of newsletters and information material concerning our activities and in-depth information on the news of the agro-food sector;
- (iii) in the case of sending a curriculum vitae, exclusively for personal selection purposes.

The provision of data and consent to processing are necessary to follow up on your requests.

#### **IV - Processing methods and data storage times**

The processing of your data is done in a computerized manner, even if it is not possible to exclude potential treatments on paper. The data collected through the website forms will be kept for the time necessary to respond to your requests. In the event that there are regulations that require more time for storing the data collected, this legislation will be respected. The cookie data will be stored for the period of time set for each individual cookie.

With particular regard to the Newsletter service, the data you provide (email address) will be processed as long as you have given your consent. We remind you that you can change your mind at any time by clicking on the cancellation link in the footer of every e-mail you receive from us, or by contacting us at [privacy@advice-consulting.it](mailto:privacy@advice-consulting.it)

#### **V- Communication, dissemination and transfer of data to third countries**

Your data will not be communicated or disclosed to third parties. The data you have provided will not be transferred to non-EU third countries.

#### **VI - Rights of the interested party and how to exercise the rights**

As an interested party, Advice&Consulting S.r.l. is required to inform you of your rights pursuant to art. 15 GDPR. In particular, at any time in your capacity as an interested party you also have the right to access your data, oppose the processing, request the cancellation, modification or updating of all personal information collected by the Owner, exercising the right to limitation of processing and the right to data portability, by sending an e-mail to the address [privacy@advice-consulting.it](mailto:privacy@advice-consulting.it)

The interested party also has the possibility to lodge a complaint with the national Guarantor Authority, if he considers that his data have been illegitimately processed.